

CGG is a fully integrated Geoscience company providing leading geological, geophysical and reservoir capabilities to its broad base of customers primarily from the global oil and gas industry. With a total workforce of approximately 10,000 staff, CGG operates in over 70 locations worldwide. Due to the competitive nature of the business, CGG's chief IP counsel decided in 2010 to build up its patent portfolio. CGG chose Dr. Remus Fetea and his team at Patent Portfolio Builders (PPB) to work in partnership with its in-house staff to create its patent portfolio. CGG increased its patent portfolio from about 2 patent publications in 2010 to over 100 in 2014, most of which were drafted by PPB's attorneys.

PPB's attorneys have directly interacted with CGG's geophysicists in the US, Europe (France, UK and Germany), Canada and Singapore before and during the drafting of each patent application. Sensitive to the geophysicists' time, the interaction between our attorneys and the professionals at CGG was focused on obtaining the best patent application with minimal intrusion into their professional life. Although geophysics is a highly mathematical field using sophisticated concepts, our attorneys have successfully provided the necessary level of expertise due to their diverse background (physics, electrical engineering and mechanical engineering), continued training in this field, and open interaction with the inventors.

CASE STUDY 2

