

In 2001, serial entrepreneur Dan Simpkins founded Hillcrest Labs with a team of experienced technical and business professionals to create a revolution in entertainment. By 2003, Hillcrest recognized a need to protect their ideas and products via patents. After interviewing a number of law firms and patent attorneys, Hillcrest Labs chose Steve duBois and his team at Patent Portfolio Builders (PPB) to create its patent portfolio. Over 110 granted patents later, all of which were written and negotiated by the attorneys at PPB, Hillcrest's patent portfolio provides it with the most extensive intellectual property coverage in the dedicated motion control and pointing device category.

CASE STUDY 1

